

“Join us at the **13th World Processing Tomato Congress** to get the last updates on subject for the **Revival** of the industry presented by innovative lecturers”

“Do millennials (consumers between 15-35 years old) take the driver seat?
A Diversity Challenge”

Vicky Evangeliou
Freethinker, Innovative marketing strategist,
Creative Entrepreneur,
Explorer, Business Mentor

“Who they are and what are their Beliefs, Habits, Desires and Ambitions?
Get to know this generation of Chameleons better at the 13th world tomato congress”

Panos Assiotis
Independent Brand Strategist and Market Researcher



June 11th- 15th 2018

M/V CELESTYAL CRYSTAL, GREECE

13th
WORLD PROCESSING
TOMATO CONGRESS

15th
ISHS SYMPOSIUM ON
THE PROCESSING
TOMATO