

## San Juan Virtual Congress

## Global Consumption of Tomato Products in 2020/2021

FX Branthôme, March 2022

## Three Pillars of The Consumption of Tomato Products, in 2020/2021:



- Production / Processing, 2020 season: 38.4 million metric tonnes of fresh tomato, $3 \%$ higher than in 2019, 5\% higher than in the previous 3-yr period (2017, 2018 and 2019)
- Global trade of tomato products (July 2020 - June 2021): more than 25 million mT (eq. raw mat., estim.), up $1 \%$ vs 2019/2020, and $5 \%$ higher than during the pre-Covid period ( 2017,2018 and 2019)
- Opening and ending stocks (estimates): very low stocks in 2020 and even lower in 2021

First pillar : Global Processing in the Main Processing Basins
 29\% in Northern America, $26 \%$ in other parts of the world.

Second Pillar: Global Trade, Annual Growth Rate... ...Sauces \& ketchup : 4\% ...Canned Tomatoes : 2,5\%
...Tomato Paste (TOP10 c.): 0,8\%
Evolution of Global Exports, by sectors
(Index 100 in 2010/2011, raw material equivalent, mT)


## Second Pillar: Global Trade, Details Regarding the Tomato Paste Trade

 TOP10 Exports of Tomato Paste (finished products)

TOP10's Exports performances over


Exports of "low-concentration" products: the only ones to record significant progress

"On the commercial side, with large formats for the pizzeria and restaurant sector, I don't think we will arrive in August, considering that with the reopening of the reference channels, the reserves stored have already been sold out since last summer.
"The retail format holds on, although sales are growing slowly due to the drop in consumption and soaring inflation, which has weakened the purchasing power of households..."

Global Consumption of Tomato Products Just Above 37 million mT (eq. fresh tomato) in 2020/2021...


## Global Consumption: Distribution of Regional Components Similar

 to the Previous MY

Global Consumption: Dramatic Changes as a Result of Covid: How Long Will They Last?


## Global Consumption: Driving Forces



## Global Consumption: Relative Importance of Different Regions

## Distribution of Consumption in 2020/21



## Global Consumption: World Map of the Consumption of Tomato Products

## Per Capita Regional Levels of Consumption of Tomato Products in 2020/21




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