



SEPTEMBER 2nd, 2020

OPENING GREETINGS

10.30 - 12.30 CONSUMPTION AND NEW VALUES

**The impact of Covid-19 on consumers' habits
Prospects and opportunities**

- New scenarios of consumption – *Sources: Nielsen
- Panel discussion – with: *Representatives of Federalimentare, Federdistribuzione, Food&Drink Europe, the Ministry of Economic Development, ITA – Italian Trade Agency

Moderator: MARIA CRISTINA ALFIERI (Gruppo Food)

14.30 - 16.30 HEALTH AND SAFETY

The rearrangement of working and consumption places

- Health and safety: new standards – *Sources: Spallanzani Institute
- Panel discussion – with: *Representatives of the Ministry of Health, WHO, the Ministry of Economic Development, the Ministry of Technological Innovation and Digitalization, agrifood industry

Moderator: DEBORA ROSCIANI (Radio 24)

19.30 ASEPTIC GALA DINNER: according to the new safety standards due to Covid-19

SEPTEMBER 3rd, 2020

10.30 - 12.30 THE AGRIFOOD SECTOR

Changes in the supply chain relationships: strategic value and future perspectives for the agrifood sector

- The rearrangement of the agrifood supply chain – *Sources: Nomisma
- Panel discussion – with: *Representatives of the Ministry of Agricultural, Food and Forestry Policies, Confagricoltura, Copa Cogeca, European Commission and agrifood industry

Moderator: PAOLO DE CASTRO (European Parliament)

14.30 - 16.30 A GOOD RESTART

Sustainability and innovation as reaction to the emergency

- Sustainability and priorities – *Sources: Consumer Food Forum, FAO
- Panel discussion – with: *Representatives of MIP Milan Polytechnic University, Novamont, Barilla Center Food and nutrition

Moderator: ALFONSO PECORARO SCANIO (President of UniVerde Foundation)

CLOSING OF THE FORUM

* Pending confirmation