

The only specialized source of free information for and about the global tomato processing industry



⇒ A website

- **Daily news articles**, in English and in French, with a comprehensive search facility.
- A **Directory** where visitor can search for a supplier of a precise tomato product, a type of agricultural or processing equipment, a research laboratory working on a specific pest, ...
- **Background information** (prices of tomato paste, trade data, events, weather forecast, exchange rates).

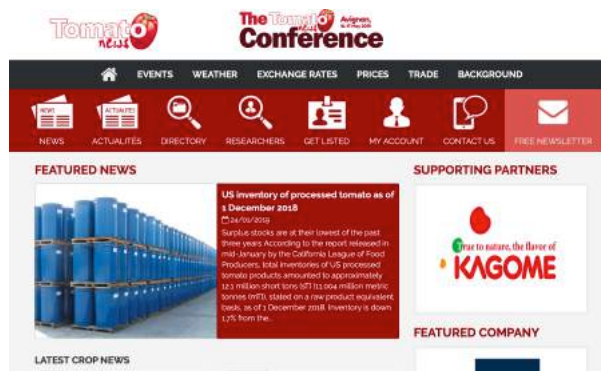
⇒ A weekly e-newsletter

Our electronic newsletter is sent every Tuesday to more than 1300 contacts, with special breaking news when needed

⇒ An annual printed **Processed Tomato Yearbook** distributed free of charge at industry events (WPTC congress, Tomato News conference, CibusTec, etc.)

⇒ The **Tomato News Conference**, a new biannual event (the first one in Avignon on 16-17 May 2019)

⇒ A presence on **social media** (Twitter, LinkedIn)



44 000

unique visitors in 2018

more than 1 300

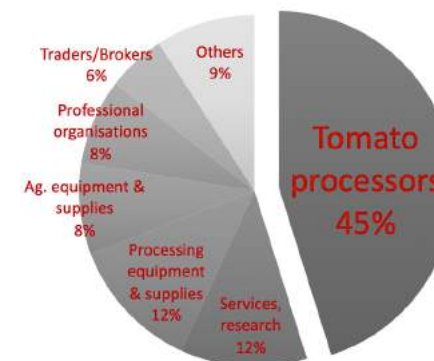
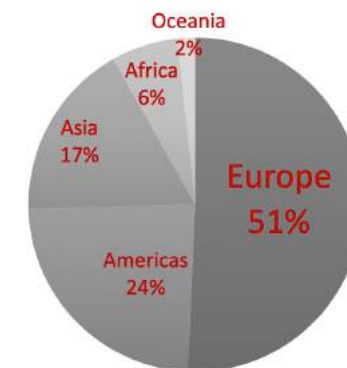
visitors per week

At least 1 news article

every day with up to 2000 views per article

Readership is truly global:

51% of visitors from Europe,
24% from the Americas
and 17% from Asia



Although **Tomato Processors** are our first visitors, other sectors represent more than 50% of the readership

74% access the website on computer,
22% on mobile phone and 4% on tablet

Our only source of revenue is from advertising and sponsorship

Support us at WWW.TOMATONEWS.COM



	ADVERTISER (3 months)	SPONSOR (12 months)	SUPPORTING PARTNER (12 months)	DIRECTORY (12 months)	YEARBOOK ADVERTISER
Advertising on the website	Banner on the homepage and all website pages (rotating)	Banner on the homepage and all website pages (rotating)	Banner on the homepage and all website pages (top of pages- rotating)		
Directory on the website	Detailed company profile in the online directory for 12 months (featured entry)	Detailed company profile in the online directory for 12 months (featured entry)	Detailed company profile in the online directory for 12 months (featured entry)	Detailed company profile in the online directory for 12 months (regular entry)	Detailed company profile in the online directory for 6 months (regular entry)
Newsletter	Advertising in the weekly newsletters (rotating)	Advertising in the weekly newsletters (rotating)	Advertising in the weekly newsletters (rotating) & Logo on all newsletters		
Printed Yearbook	Standard display in the yearbook directory	Featured display in the yearbook directory	One full page of colour advertising & Featured display in the yearbook directory	Standard display in the yearbook directory	One full page of colour advertising & Featured display in the yearbook directory
Others			One special newsletter sent to all the mailing list & One featured article with link to company website		
PRICE	2 000 €	4 000 €	10 000 €	600 € 1 500 € for 3 years (400 € & 1000 € for AMITOM and WPTC members)	1 500 € (2000 € for inside or back cover)

We can tailor a special package according to your specific needs including advertorial, special newsletter, special report, etc.

Contact us for more information at getlisted@tomatonews.com or on

WWW.TOMATONEWS.COM



The Tomato News Team:
getlisted@tomatonews.com
www.tomatonews.com

ORDER FORM

Company name	
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Phone Number	
VAT Number, if applicable	
Order Date	

I hereby order the following (tick that applies):

<input type="checkbox"/> Supporting Partner	10 000 €
<input type="checkbox"/> Sponsor	4 000 €
<input type="checkbox"/> Advertiser	2 000 €
<input type="checkbox"/> Directory	
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<input type="checkbox"/> 3 years non member	1 500 €
<input type="checkbox"/> 1 year AMITOM or WPTC member	400 €
<input type="checkbox"/> 3 years AMITOM or WPTC member	1 000 €
<input type="checkbox"/> 2019 Yearbook advertising:	
<input type="checkbox"/> 2 nd or 3 rd cover page (if still available)	2 000 €
<input type="checkbox"/> 1 inside page	1 500 €

N.B: VAT will be added if applicable

Your Signature and Company Stamp

Please send this order form back by email to getlisted@tomatonews.com or order directly on line on www.tomatonews.com (at GET LISTED).

Upon reception of the order, we will contact you to finalize the agreement and send you the corresponding invoice.