

## Morning Star Fund Matching



### **Support The Tomato Foundation's Health Claim Project.**

The Tomato Foundation is looking to obtain an EFSA Health Claim for Tomato Paste and other traditional tomato products, due to the high concentration of tomato phenols within them. If an EFSA Health Claim is obtained, an FDA Structure/Function claim will automatically be authorized in the USA, as well as expand other health claim opportunities within other territories.

#### **Consortium Members**

This project is supported by consortium members made up of food processors, food industry reps, academia and researchers.

#### **Become a Member or Donate Soon!**

Detailed information on the project phases, and how support and funding for this project works, along with a PDF version of the full project plan can be found on-line at:

http://www.tomatofoundation.org/index.php/en/consortium.

# Morning Star will match dollar for dollar up to \$25k!

Project Funding 79,500 € Raised 160,000 € Target

#### Heading into Phase 2 Fall 2018...Product Testing!

Don't miss out on an opportunity to submit your samples.

All consumer paste products that are tested in the study - and pass for sufficient bioactive content - will be awarded a license of use for the health claim. Donate more to submit additional samples.

For detailed information or to discuss your support, please contact:

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