

The Tomato NEWS

Conference

Avignon,
16-17 May 2019

SPONSORSHIP OPPORTUNITIES

To mark the 40th anniversary of AMITOM and the 30th anniversary of the birth of **Tomato News**, the very first **Tomato News Conference** will be organized in the city where it was created and is still headquartered.

This event is a unique opportunity for companies to showcase their products and services and be seen to support this source of free information for and about the tomato processing industry by becoming a **CONFERENCE SPONSOR** at very reasonable rates starting at 2000 euros.

Companies can also advertise in the **TOMATO NEWS 2019 YEARBOOK** which will be distributed to all conference participants, at other industry events in 2019 and sold on the website.

Location: Grand Hotel, Avignon, France

Date: Thursday 16 & Friday 17 May 2019

Provisional program:

Thursday 16 May

- 9.00 to 9.30: registration
- 9.30 to 12.30 pm: Session 1
- 12.30 to 2 pm: lunch
- 2.00 to 5 pm: Session 2
- 8 pm to 10.30 pm: wine reception

Friday 17 May

- 9.30 to 1 pm: Sessions 3 & 4
- 1 to 2.30: buffet lunch

Expected participation: 120 participants from around the world, tomato processors, growers, buyers, suppliers, researchers, ...

For the latest updates on the conference program, list of speakers and sponsors, ... refer to www.tomatonews.com

The Tomato NEWS

Conference

Avignon,
16-17 May 2019

GOLD PACKAGE

SILVER PACKAGE

BRONZE PACKAGE

TOMATO NEWS CONFERENCE	Registration	2 persons	1 person	1 person
	Logo on website and at conference	✓	✓	✓
	Goodies in bag Leaflet or gift (pen, pad, lanyard, etc.)	✓	✓	✓
	Video (Maximum of 6 videos)	✓	Choice of Booth or Video	
	Booth (Maximum of 6 booths)	✓	Choice of Booth or Video	
2019 YEARBOOK	Featured display in directory	✓	✓	✓
	Advertising (1 full page)	✓	✓	
WEB	Display in online directory (until 31/12/2019)	✓	✓	✓
	PRICE	7 000 €	5 000 €	2 000 €

The Tomato NEWS Conference

Avignon,
16-17 May 2019

Technical Specifications for Sponsors, Advertisers & Speakers

LOGO

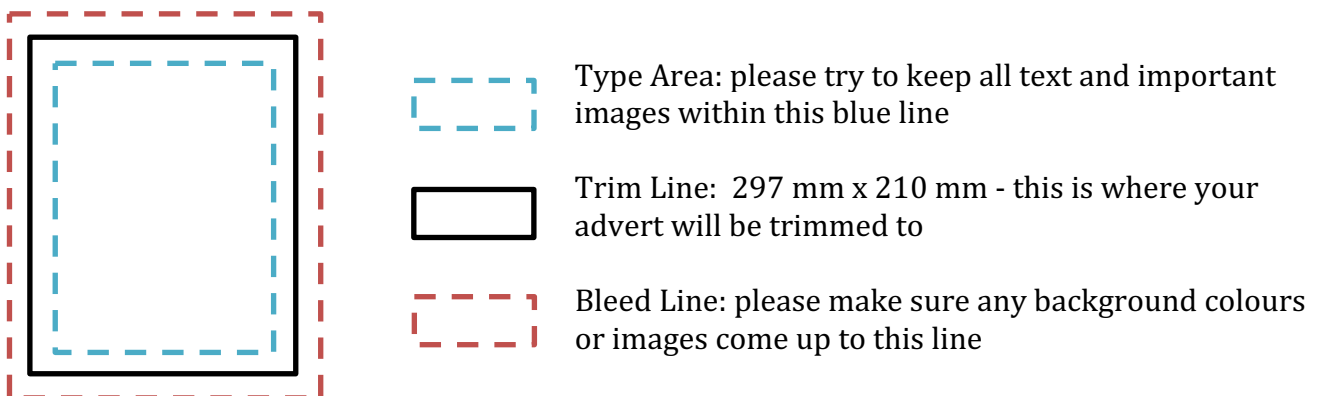
All sponsors should provide a high-quality logo of their company for printing on the conference signage, program, etc.

- All files should be in .PDF, .TIFF or .JPG
- Resolution of 300dpi recommended
- CMYK Colour only (No spot / Pantone colour or RGB colour)
- Files must be received before 1st April 2019.

ADVERTISING IN THE 2019 TOMATO NEWS YEARBOOK

All GOLD and SILVER sponsors will have a one-page advertising in the 2019 Tomato News Yearbook.

- All files should be in .PDF
- Page dimensions must be A4: 297mm (h) x 210mm (w)
- Please add 3mm bleed to your document but we recommend leaving a 10mm margin for important copy if you aren't looking to print off the edge of the pages
- Fonts should be embedded/subset and should be PostScript Type1, TrueType or OpenType
- Resolution of 300dpi recommended
- CMYK Colour only (No spot / Pantone colour or RGB colour)
- Files must be received before 1st April 2019.



Important: Please make sure your logo, address, website, telephone number and contact details are filled in in your company's directory page on the Tomato News website, with details on categories & products, as we will take the information directly from the website for the Directory section of the Yearbook. This must be done before 1st April 2019.

BROCHURE & GIFTS

All sponsors can include a brochure or a gift in the conference pack all delegates will receive. These should arrive in Avignon before 1st May 2019.

Suggestions: A conference bag, a notepad, a pen, a lanyard, ... Please contact us to check what other sponsors are already providing.

BOOTHS

All GOLD sponsors, and some of the SILVER sponsors, can benefit from an exhibition space.

The booths will be in the lobby and at the back of the conference hall. No structure will be provided but each exhibitor can occupy a space of a maximum of **3 m wide and 2 m deep**. Tables and chairs will be provided by the hotel.

If you want to display equipment or machinery, please contact us.

Suggestions: 3m wide pop-up display or up to 3 standard roll-ups, with one small table and/or a counter, up to 3 chairs.



VIDEOS

All GOLD sponsors, and some of the SILVER sponsors, can have a video shown at the start of one of the sessions and during the breaks.

- videos should last 5 minutes maximum
- format: .mp4, .m4v, .m4a, .mp3, .mpg
- Files should be emailed (via Dropbox or Wetransfer) before 1st May 2019 so we can check them before the conference

SPEAKERS

If you have been invited to make a presentation, you will be given specific instructions on its duration and content. By default, presentations will have a duration of 20 minutes and can be accompanied by a PowerPoint or Keynote file which should be emailed ahead or loaded onto the conference computer at the start of the conference.

All electronic files should be sent to getlisted@tomatonews.com or via www.dropbox.com or www.wetransfer.com if too large.

**All physical documents, gifts, etc. should be sent to:
Tomato News Conference
c/o AMITOM
1328 route de Loriol
84170 MONTEUX
FRANCE
Tel: +33 6 07 12 58 29 (Sophie Colvine)**

The Tomato news Conference

Avignon,
16-17 May 2019

ORDER FORM

2019 Tomato News Conference Sponsorship & Advertising in the 2019 Tomato News Yearbook

Company name	
Address Line 1	
Address Line 2	
Zip Code	
Town	
Country	
Contact Name	
Email	
Phone Number	
VAT Number, if applicable	
Order Date	

I hereby order the following (tick that applies):

CONFERENCE SPONSORSHIP	
<input type="checkbox"/> Gold Package	7 000 €
<input type="checkbox"/> Silver Package <input type="checkbox"/> with booth or <input type="checkbox"/> with video	5 000 €
<input type="checkbox"/> Bronze Package	2 000 €
2019 YEARBOOK ADVERTISING	
(1 inside page included in Gold and Silver Sponsorship Packages) As the number of cover pages is limited, those will be attributed on a first come first served basis.	
<input type="checkbox"/> 2nd or 3rd cover page (if still available)	2 000 €
<input type="checkbox"/> 1 inside page	1 500 €

N.B. VAT to be added if applicable

Your Signature and Company Stamp

Please send this order form back by email to getlisted@tomatonews.com before **31st March 2019**. Upon reception of the order form, we will send you the corresponding invoice and come back to you in order to finalize the agreement.